



MEDIA PRODUCTION

ASSOCIATE OF APPLIED SCIENCE
61-62 CREDITS

This program features a unique blend of three major communication fields: television production, radio production, and e-based technologies. The integration of these disciplines creates a comprehensive and cutting-edge learning experience.

Our approach provides students with theory and skills essential for success in dynamic and competitive fields. Graduates will be able to create radio and TV commercials, as well as confidently perform on camera or behind the microphone. Our program also empowers students to build strong web-based communications.

CAREER OPPORTUNITIES

- On-air Personality
- Radio News Reporter
- Radio and Television Program Writer/Producer
- Television Operations Engineer
- Audio Engineer
- Director/Videographer
- Various Studio Positions

KEY COURSES

- Media and Society
- Radio or Television Production
- Scripting for Radio, Television, and e-Media
- Principles of Marketing
- New Media Production
- Media Literacy

WE ARE ACCREDITED.

Penn Highlands is accredited by the Middle States Commission on Higher Education. This means you will receive the same quality of education as major four-year institutions in our area.

WE ARE FAMILY.

Our supportive staff and faculty are here for you. We are available to listen, offer advice, and provide support to help you succeed. With an 18:1 student-to-faculty ratio, the hands-on support you will receive feels like family.



**DISCOVER MORE
ABOUT THIS PROGRAM.**

